

SOCIAL PSYCHOLOGY PSYCH 331

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Office hours: by appointment

Course website : through my professional site at www.memoryproject.info

Class schedule : Tuesday and Thursday, 8 :45 to 10 :00 at CC-111

OFFICIAL COURSE DESCRIPTION

Prerequisite: PSYC 310 and PSYC 315 previously or concurrently. The behaviour of the individual as a member of a larger grouping or society is dealt with. The study of the social influences on individuals or groups involves consideration of topics such as attitude change and development, intra-group communication and problem-solving, leadership, prejudice, development of social movements and cults.

TEXTBOOK

The required textbook for this class is E.R. Smith & D.M. Mackie (2007) : Social psychology, 3rd ed. (approx. 65\$) You will find throughout the outline what chapters are to be read.

EVALUATION

There will be a mid-term exam (worth 40%, multiple-choice only), a paper (worth 20%) and a final cumulative exam (worth 40%, multiple-choice and short essay questions) given during the Examination period. The date of the mid-term exam is October 16th. There will be no supplemental privileges and no make-up exams. The paper is due the **last** day of class (or before). **You are expected to work in teams of 2 to 3 students for the paper.** Start forming alliances right away. The material needed for the paper will be given in class **after** the mid-term.

COURSE OUTLINE

The following topics will be discussed during classes

Week1- Introduction to social psychology (chapter 1)

Week2- Perceiving individuals (chapter 3)

Week3- Identity and social roles (chapter 4)

Week4- Prejudice and stereotypes (chapter 5)

Week5- Social identity (chapter 6)

Week6- Attitudes and beliefs (chapter 7)

MID-TERM EXAM

Week7- Attitudes and behaviour (chapter 8)

Week8- Conformity (chapter 9)

Week9- Norms (chapter 10)

Week10- Group influence (chapter 12)

Week11- Aggression and conflicts (chapter 13)

Week12- Helping and cooperation (chapter 14)

FINAL EXAM

Evaluation scale for this course:

A+ 90-100	A 85-89	A- 80-84	
B+ 77-79	B 73-76	B- 70-72	
C+ 67-69	C 63-66	C- 60-62	
D+ 57-59	D 53-56	D- 50-52	F 0-49