

# Social Identity:

The self as a group

Week 5

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## Social Identity

Notions of Social group and Social identity

- Gender (male vs female vs the 3rd sex)
- Cultural/ethnic/religious origins or membership
- Social status/role (parent, scientist, employer,...)
- Age and physical condition (child, blind,...)
- Sexual orientation (heterosexuality vs homosexuality vs bisexuality vs asexuality)

The many faces of sexuality  
(pansexuality, heteroflexibility/bi-curious, queer,...)

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## Social Identity

Exercise:

- 1) Identify some of your social identities (past, present and possible).
- 2) Identify some of the ways in which you express your membership to a social group.

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## Social Identity

Social identity as an aspect of the self-concept

Social identity / belonging and social roles

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## Social Identity

Being aware of one's social group/identity:  
A question of accessibility

1) Direct recall

- title or categorisation
- presence of the ingroup, accent
- wearing distinctive signs  
(uniforms, sport affiliations,...)

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## Social Identity

Being aware of one's social group/identity:  
A question of accessibility

2) Presence of the outgroup

3) Minority status

4) Presence of a conflict between the groups

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## Social Identity

Being aware of one's social group/identity:  
A question of accessibility

- 5) Recency and frequency of access
- 6) Cultural relevance of the category
- 7) Contextual relevance of the category

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## Social Identity

Social identity and self-schemas

Our personally relevant dimensions serve as our main interpretational tools. They guide our social perceptions.

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# Voilà!!

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